
SVFF FLEECE SALE

Clarke County Ruritan
Fair Grounds
890 West Main Street
Berryville, Virginia 22611
SVFFFleecesale@gmail.com

18th August 2025

Dear Producers,

We hope you will join us for the 2025 SVFF Fleece Sale on September 27-28. Once again we will be offering our unique juried fleece evaluation.

We can not stress enough the value in our jurying process. It is educational and informative for you, the producer, and extremely helpful to the buyer in selecting a fleece. A juror evaluation sheet is completed for each fleece that identifies the favorable aspects of your fleece will be duplicated and you will receive a copy after the sale. We receive no commission for this opportunity to interface and educate sellers on what buyers are looking for and buyers on what seller's produce. This means that you will receive the full sale price on any fleeces sold!

You will find attached to this e-mail instructions for entering fleeces, last year's sales report for your reference, and an order form. Check-in is Friday, September 26, 2024 from 10:00 am to 3 pm.

While the online market has become a viable venture, many buyers still feel that nothing can compare to seeing and touching fleece for themselves. We are grateful for the opportunity that your participation affords us in this.

Sincerely,

Your SVFF Fleece Sale Committee

Bridget Brown

Tara Phillips

Michele Lumet

Katherine Huber

Shenandoah Valley Fiber Festival Annual Juried Fleece Sale

September 27-28, 2025

Evaluation Information:

Fleeces are divided into seven classes:

- Class A- Fine Wool
- Class B- Medium Wool
- Class C- Long Wool
- Class D- Double-coated/Primitive Wool
- Class E- Camelid Fibers (Alpaca, Camel, and Llama)
- Class F- Goat Fibers (Cashmere, Mohair, cashgora, and pygora)
- Class G- Felting Fleeces

Fleece evaluation sheets with suggested uses and additional notes will be provided for each fleece by a trained volunteer juror. Copies will be provided to both buyer (at point of sale) and producer (with check).

This year, jurors will be able to bestow Juror's Choice stickers on fleece that exceeds expectations.

It is not a judgement ribbon; it is designed to promote fleeces of superb qualities to buyers.

The SVFF Juror Point for Wool and Alpaca Fleeces, and Guidelines for Mohair Fleeces are available to download.

Fleeces that exhibit substantial defects, such as unskirted fleeces, contamination with heavy VM, manure tags and/or staining, extreme lock weakness, or mildew will be rejected from the sale. Class G- Felting Fleeces (matted, cotted, or felted fleeces used for 'humane fleece rug making' or lesser quality fleece appropriate for felt processing are accepted) must maintain cleanliness standards or will be rejected.

2024 Entrance Fee: \$5 per fleece

LIMIT 8 FLEECES PER PRODUCER

Fleece Sale Check-in:

Friday, September 26, 2025 from 10:00 a.m. to 3:00 p.m.

Located at the rear of the Arts & Crafts Building. Look for “Fleece Registration” signs. In the event of inclement weather, the check-in will be inside the building.

Fleece Registration:

1. **Juried Fleece Sale Entry Form:** the 2025 Fleece Sale Entry Form is available for download and should be completed prior to check-in. Producers are responsible for setting their own prices and list full prices only on the entry form. (The 2024 Sales Summary lists price ranges for breeds and can be used for guidance.) Please Note: All fleeces are accurately weighed in by fleece sale staff upon check-in.
2. **Breed Designation:** Breed information should be designated as follows:
 - For purebred breed: Single breed name (e.g. Merino)
 - For crossbreeds: Predominant breed name X (e.g. Merino X) Predominant refers either to the highest percentage breed represented or the qualities most reflected in the particular fleece.
 - Glass G- Felting Fleeces: Heavily felted, cotted and matted fleeces or fleeces appropriate for felting or processing into felted balls must be labeled accordingly.
3. **Bagging Fleeces:** Bring skirted fleeces packaged in open clear plastic bags. Bags must be open to allow paperwork and evaluation forms to be placed inside.
4. **Producer Information and Marketing:** Any additional information about your farm, flock, micron testing results and the individual sheep (including photos and a clean lock sample) are encouraged and should be provided on a separate card included in a clear plastic bag with the fleece.
 - Shave'em to Save'em fleeces will be noted and producer stickers will be kept at the sale table and delivered at point of sale.

Fleece Sale Pick-up:

Sunday, September 28, 2025 at 4:00 p.m.

All fleeces not picked up by 5:00 p.m. will become property of the Shenandoah Valley Fiber Festival. A check, as well as a copy of your evaluation forms, will be mailed to you.

